

Gary Summers

KEYNOTE • SEMINARS/WORKSHOPS • ENTERTAINMENT

\$\$\$\$ FUNDRAISER \$\$\$\$

It was great talking to you and thank you for this opportunity. I am including information about my fundraising program as you may want to pursue this or just have a day of entertainment.

ONE OF THE BIGGEST CHALLENGES ORGANIZATIONS AND SPORTS GROUPS LIKE YOURS FACE TODAY IS FINDING NEW AND UNIQUE WAYS OF FUNDRAISING. FORTUNATELY FOR YOU, WE HAVE FOUND SUCH A WAY, AND IT IS NOT ONLY GOING TO HELP YOU RAISE A LOT OF MONEY BUT IT WILL ALSO PROVIDE GREAT VALUE TO THOSE WHO PARTICIPATE IN THE PROGRAM.

I have developed a very unique program for organizations just like yours. You have several options to choose from including:

- Children's Magic Show
- Adult Magic Show
- Adult Comedy Stage Hypnosis Show (family show for all ages)

I have also developed a number of school programs and you can read all about them on my web site under school programs.

To give you some idea of these programs potential, I have been involved in fundraisers in the past and organizations have raised in excess of \$10,000.00.

HOW THE PROGRAM WORKS.

We have done all the work for you and published a comprehensive manual that will serve as a blueprint for your project. It is a guide to successful fundraising, full of suggestions and ideas on how to not only make money with the shows but also to increase your earning potential by piggybacking with other novel ideas. It is all there for you in our manual and it is so easy to use.

www.garysummers.ca

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MAGIC SHOW KIDS (Optional)

My magic show is highly interactive and is enjoyed by both children and adults of all ages. I use children as helpers in my show and they walk away with a special magic trick as a memento of their time on stage. After a flashy opening the magic begins: **The Amazing Ball**: Kids will be amazed at the silver sphere that floats all around the stage with no means of support. **The Incredible Empty Bag**: Where do all the flowers come from? **The Linking Rings**: Some lucky boy or girl will learn the oldest trick in the world with comic results. **The Wonder Rope**: The things that this rope can do will boggle your mind.

You have the option of a 50 minute show or a 90 minute show complete with intermission. The longer show allows for you to sell tickets on product or have a 50/50 draw. You can also elect to have a canteen

MAGIC SHOW ADULTS (Optional)

My adult magic show was designed for an adult audience yet the magic and humor is in good taste with mind reading, fortune telling and great magic that will have people scratching their heads in disbelief. It is a fun time with lots of audience participation.

My show is based on a number of concepts:

Mis-Direction	When done properly, this allows me to do something right in front of your eyes without being detected.
Illusion	you thought you saw something but in reality did not.
Suspension of Dis-Belief	The beauty of my adult show is that the audience knows something happened but have no explanation of how.
NLP	while studying hypnosis I learned a concept called Neuro Linguistic Programming which allows me to know if someone is truthful simply by their eye movements.

I have studied some of the greatest magic minds, added my own spin and developed a very entertaining, funny and engaging magic show sure to be a big hit at your party. My show is not about standing up and simply doing magic tricks. It involves lots of audience participation with some very funny results. Why go to Vegas when you can get great magic right here.

HYPNOSIS SHOW

Be prepared to laugh til your stomach hurt. My show is highly interactive and all ages can attend. ***The only stipulation is that you have to be 16 years of age to volunteer.*** Many families bring their kids and make it a family outing.

My shows are very popular with Safe Grads, Winter Carnivals, Festivals, High Schools and Universities. These shows are customizable to any audience and venue and available in either 90 minute or 2 1/2 hr. format. You may also see a sample video on my web site.

Some of the things that happen during the show are:

Audition for a Hollywood movie: Volunteers are offered the chance to be part of Paramount Pictures next big movie but they have to pass a series of screen tests.

Back in School: Volunteers take a trip back to kindergarten with hilarious results as they decide what they want to be when they grow up.

The Amusement Park Visit: The antics that occur during the visit are hilarious and unexpected. This is a must see.

The Airplane Ride: This will be the funniest ride you will ever witness.



Whether you want to just come see the show or take part in the antics on stage, everyone will be talking about this for months after. It will be the highlight of your celebrations.

Here is what some people have said about my show:

“The tremendous success of our fundraising shows is, of course, due in no small measure, to your performances. The comments made after the show ranged from ‘great show’ to ‘I had no idea we had this kind of talent in Newfoundland.’ ”

Cy Mills, Executive Director, St. John’s Boys and Girls Club

“We most graciously appreciate the effort you and your staff put into “Under the Big Top” production. It was a spectacular performance. We are eagerly looking forward to working with you again in the future.” - **Andrew Dumaresque**, Central Northeast Health Foundation

“It was hilarious entertainment. All those in attendance were very impressed. It’s a great fundraiser or entertainment show as it draws great crowds. I would definitely recommend this to anyone.”

Nancy Oldford, VP Executive, MUN Student Union

“I highly recommend Gary to any group or body that may require his services for the purpose of fundraising or just an evening of fun and laughter.”

Barry J. Rudd, President, B & M Fundraising Limited

“Your show was superbly and masterfully staged and brought wonder and laughter to all the children. To read of magic is wonder, to observe magic is truly wonderful.”

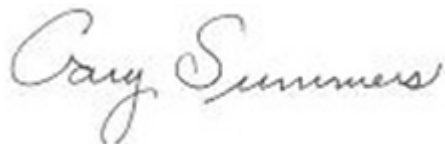
D.W. Spracklin, Principal, St. George’s Elementary

“You delighted children and adults alike with your impressive show of magical talent... we were thrilled with your contribution to our Education Week Opening ceremonies and our ‘Discover the Magic’ Theme.”

Jacqui Tam, Communications Officer, Nfld. & Labrador Teachers Assoc.

I would be more than happy to discuss your individual requirements and work with you to make your next event memorable and unforgettable.

Looking forward to hearing from you.

A handwritten signature in cursive script that reads "Gary Summers". The ink is dark and the signature is fluid and legible.

Gary

IT'S SIMPLE TO BRING THIS PROGRAM TO YOUR COMMUNITY

We are presenting this program ONLY several times a year. Dates and times are extremely limited as some organizations have expressed a desire to have this as an annual event.

REVENUE PROJECTIONS

- Based on **400** people in attendance.
- Based on a 2 ½ hr. hypnosis show with intermission.
- **If you are looking for both a hypnosis and magic show then my fee is \$2,500.00 and you can add an additional \$4,000.00 in revenue. (400 x \$10.00 = \$4,000.00)**

Intermission allows you the following advantages:

- **To charge a premium price (\$12.00 for magic and \$20.00 for hypnosis**
- To have a 50/50 draw - **typical revenues are \$1000.00**
- To have a canteen - **revenues are approx. - \$500.00**
- To run a silent auction. - **revenues - 1000.00**

These extras help offset my fee so your gate is pure profit.

SHOW	Suggested Pricing	Revenue
Hypnosis	\$20.00	\$8,000.00
50/50, Auction etc.		\$2,500.00
TOTAL REVENUE		\$10,500.00
MY FEE		\$2,000.00
NET REVENUE		\$8,500.00

- **There is a travel fee of \$200.00/hour for all towns and communities an hour or more travel time from St. John's. This includes gas, meals, vehicle wear and travel time.**

If along the way you have any questions or suggestions, I encourage you to call me at any time. I will do all I can to help you with your project.

SEE LAST PAGE FOR YOUR NEXT STEPS

NOTES:

Please see the following items below.

- HST is extra.
- PA system responsibility of hiring group.
- Appropriate size stage to accommodate hypnosis show.
- Out of town shows may require accommodations or air travel which is the responsibility of the hiring group.

Here are your next Steps:

1. Decide on a date & location
2. Verify date with me.
3. Book location and show.
4. Call first meeting and review fundraising manual.

Keep in mind these factors:

- Allow 4-6 weeks for promotion & ticket sales. **AIM HIGH**
- Posters **DO NOT** sell tickets, people do. The more people actively involved, the better your results.
- Divide the tickets evenly among all participants. They either sell them or buy the tickets themselves. NO tickets are to be returned.

Target the school as young children love magic and my hypnosis show is very popular with high school students.

This can be very successful with a team effort. Please contact me if you have any questions. The only time I need a contract and deposit is if I get a second booking for your date and time.

GOOD LUCK!!!!!!!!!!!!!!